**Content Rough Draft**

**Ureview personal site**

**What does loving something make you want to do? Share it.**

**What happens when you love something? You share it.**

**Overview:**

Review websites are platforms where consumers find reviews of products and services they might buy. However, that‘s not all. Review websites are increasingly becoming important for businesses as marketing tools.

Gaining enough good online reviews is now important for most businesses. Whether a restaurant or a software development company, these businesses are trying to get as many 5-star reviews as possible. What’s even more important is that they prefer these reviews to reflect on reputed review websites.

Review websites enable transparency, and consumers love it. Consumers can post their reviews and give a star rating. Businesses need to acknowledge, take appropriate actions, and respond promptly to the reviews.

**Three topics the site will cover:**

1. **Company reviews of all kinds**
2. **Each user will have a profile to leave reviews. Basically their own personal blog about the things they love.**
3. **Connecting with those whose opinions you value**

**Why will people come to your site?**

-A one-stop shop for any and all types of reviews. Find and share information about customer experiences in any industry. Another basically social media profile where the reviews you write about the things you love are on your profile for your friends to see.

**What questions will your visitors expect your site to answer for them?**

-What are the best places to eat, to shop, which company should I use for my IT problems, etc.

**What types of activities will visitors want to complete on your site?**

-Leave reviews. Getting the link to our website out there so people can leave blog-like reviews about the companies and experiences they enjoy most. What does loving something make you want to do? Share it.

-Read reviews. Find out their friend’s Dad’s favorite Mexican food restaurants in Scottsdale, AZ where they are visiting for the week for work.

-Connect with others

-Be and feel heard. Their opinion matters.

**What information is necessary to complete any actions your site offers?**

-Businesses’ information in the field they are searching for.

**Why will visitors come to your site instead of another to get this information or complete the action?**

-Tired of having to go to 3 different review sites to check out 3 different companies performance reviews? Wouldn’t it be nice if those were just all in one place?

-It’ll be more widespread and broad. Almost like a social media meets reviews type of thing. Also the format will be enticing in a blog-style. Really allowing people to write about their favorite places and keep track of the reviews they have made along with their friends/family/colleagues.

- Everyone knows a “foodie” whose opinion they respect. Wouldn’t you want to know that persons favorite places to eat in your hometown? How about your favorite movie theater with seats that are perfectly comfortable and amazing butter for the popcorn?

**Home Page**

Tired of having to check multiple websites to find the reviews you are looking for? Want to better share the things you are passionate about with people in your life? Ureview is the all in one review site.

Ureview is looking to change the way we interact with the things we love in the world. Combining reviews regarding everything you are passionate about with a blog-style format is going to change how we interact with one another and the world around us.

Reviews meet social media on Ureview

**Explore Page**

Not sure where to eat? Who is the best plumber in your area? Just looking for some inspiration? Look no further. The world is at your fingertips on Ureview.

Find reviews about your newest hobby or interest. Use what you find to become an expert, inspire others, and catalyze personal growth.

**Your Profile Page**

All your reviews will be displayed here.

Be creative

The world deserves to know how you feel about the places, companies, and products you love. Connect with others profiles, see what people are up to, and find recommendations for your next outing or need.

Ever wanted to start a blog but not sure how or where to start? Ureview can help. What is easier to write about then the things you love? Freely write about your favorite movie theater with the perfect reclining seats, your favorite taco truck, or the locksmith you can always rely on. At Ureview, your voice is amplified.